



Northwest ENERGY STAR 2010/2011 Regional Awards Application

Northwest ENERGY STAR Homes invites and encourages your company to enter the 5th annual Northwest ENERGY STAR Homes Awards competition. Northwest ENERGY STAR Homes Awards recognize ENERGY STAR partners for outstanding accomplishments and contributions. To be considered, partners must meet eligibility requirements and submit a complete application package by December 31st, 2010. Winners will be recognized in 2011.

▶▶ Award Categories

- Oregon Home Builder
- Washington Home Builder
- Idaho Home Builder
- Montana Home Builder
- Northwest ENERGY STAR Home Regional Builder of the Year - One overall Northwest winner will be selected from the pool of four Home Builders of the Year from the four-state region.
- Northwest ENERGY STAR Home of the Year - One overall winner will be selected.
- Northwest ENERGY STAR Development of the Year - One overall winner will be selected.
- Northwest ENERGY STAR Verifier/Building Performance Specialist of the Year - One overall winner will be selected.

Sustained Excellence Award - Developed for partners who have consecutive awards

▶▶ Eligibility

- **OR/WA/ID/MT ENERGY STAR Home Builder of the Year** - To be eligible, home builders must have: (1) certified 3 or more homes in 2010, and (2) had at least 90% of their homes qualified as ENERGY STAR since joining the program.
- **ENERGY STAR Home of the Year** - Any ENERGY STAR qualified home certified in 2010.
- **ENERGY STAR Development of the Year** - To be eligible, it must be a 100% ENERGY STAR development.

▶▶ Judging Criteria

Home Builders, Verifiers, Development of the Year [Form B]:

- Number of Certified ENERGY STAR homes (30 points)
- Marketing & Sales of ENERGY STAR (40 points)
- Commitment to Quality (15 points)
- Other ENERGY STAR homes contributions & successes (15 points)

Home of the Year [Form C]

- Affordability (40 points)
- Innovative Design (30 points)
- Use of Technology (30 points)

▶▶ General Instructions

1. Complete the Northwest ENERGY STAR Homes Awards Cover Sheet [Form A]
2. Answer each question relevant to your award category (2 pages maximum) [Form B or C].
3. Provide examples of supporting materials.
4. Submit 3 copies of completed application. Application must be date marked/post marked no later than December 31, 2010.

Northwest ENERGY STAR® Homes 2010/2011 Awards APPLICATION COVER SHEET



▶▶ Contact Information

Company Name _____
 Street Address _____
 City _____ State _____ Zip _____
 Website _____
 Primary contact name _____ Title _____
 Phone _____ Email _____
 Date your company joined the Northwest ENERGY STAR Homes program: _____

▶▶ Award Category

- Home Builder (please fill out the additional information below)
- Development
- Verifier/Building Performance Specialist
- Home of the Year

Please check one:

- Oregon Home Builder
- Washington Home Builder
- Idaho Home Builder
- Montana Home Builder

	2010*	2009	2008	2007
Number of certified ENERGY STAR homes/year				
Total number of completed homes (ENERGY STAR and non-ENERGY STAR)/year				
Percentage of ENERGY STAR homes/year				

**Estimated numbers of homes in 2010 as of entry date*

▶▶ Certification Statement

"I certify that the information provided in this application is true and accurate to the best of my knowledge. I understand that excerpts from this application may be used by Northwest ENERGY STAR Homes for public outreach for the program and awards."

 Name Title Date

Builder, Verifier/BPS and Development of the Year

APPLICATION QUESTIONS



Please answer each question relevant to your award category.

1. Number of Certified Homes: (30 points)

For Home Builders and Developments:

Complete the Awards Cover Sheet providing information on home building activities.

For Verifiers/Building Performance Specialists:

How has your company directly contributed to the market share growth of and completion of ENERGY STAR homes in your company's service area(s)?

2. Marketing & Sales: (40 points)

How has your company effectively utilized the ENERGY STAR logos and messaging for marketing and sales?

Provide examples of how your company has incorporated ENERGY STAR into its marketing and sales efforts and its overall business plan. Examples may include: advertisements (print, radio, television, etc.), signage (vehicle, site, office, showroom, model homes, etc.), website, materials for home buyers (brochures, flyers), sales staff (training, sales tools, etc.), events or promotions showcasing ENERGY STAR, media coverage secured, co-marketing ENERGY STAR with other green building programs, or other tactics.

If applicable, describe how your company has contributed to recruiting additional ENERGY STAR partners?

3. Commitment to Quality: (15 points)

For Home Builders and Developments:

Describe how your company works to ensure that all of its homes meet ENERGY STAR specifications, resulting in successful verifications and certified homes. (Strategies may include: quality control systems for sub-contractors or staff, trainings available to sub-contractors or staff, etc.)

For Verifiers/Building Performance Specialists:

Describe how your company supports home builders' efforts to ensure that all of their homes meet ENERGY STAR specifications, resulting in successful verifications and certified homes. (Strategies may include: quality control systems, trainings, etc.)

4. Other ENERGY STAR home contributions and success stories: (15 points)

Describe any other ways your company has contributed to the growth in market share and success of ENERGY STAR homes in your market(s). Examples may include: promotion or installation of ENERGY STAR products beyond the BOP specifications, participation in energy efficiency demonstration projects or innovative research, or other relevant tactics.

Home of the Year

APPLICATION QUESTIONS



Please answer each question relevant to your award category.

1. Affordability: (40 points)

Provide the following:

- Describe processes and products that you used to keep the home in a reasonable price range for your market.
- Document the approximate construction costs per square foot of the home. (This information will not be shared or made public without written consent.)
- List price of finished home.

2. Innovative Design: (30 points)

- Describe the design process utilized in the building process. Was the design stipulated by the buyer?
- Describe the geographic limitations or opportunities in addition to other facets that affected the overall design process.
- Provide rendering or photos of the project upon completion.

3. Use of Technology: (30 points)

- Describe the new/innovative products and technologies that were utilized to construct the home.
- Are there changes in the selection of technology you would make post-completion?
- Describe any training received for specific technologies (if applicable).
- Please provide a list of all energy-related components within the home.