# Montanans for Responsible Energy Development (MRED) "The Grassroots Energizing Montana"

## FINAL DRAFT - APPROVED BY THE MEMBERS on November 15, 2002

#### MISSION:

Citizen advocates supporting and promoting responsible natural resource and energy development to help build and strengthen our economy, communities and future.

# GOAL 1. Support responsible natural resource and energy development.

# Objectives:

- Supporting the development of our areas strengths is the best means of economic development. Economic development is needed in Montana and it will benefit our communities, citizens and families.
- Support the responsible development of natural resources including but not limited to: wind, water, land, coal, fuel cells, natural gas, hydrogen, coal bed natural gas, ethanol, bio-diesel, oil, solar, all other sources of energy, irrigation development and value-added agricultural.
- Support individuals, businesses, organizations and others with a similar mission.
- Promote, educate and provide a means for the majority of people who live in our communities to speak out in favor of responsible development.
- The number of members and a list of member's names will be available, at the discretion of the Board of Directors, to support the mission and goals of the organization.

# GOAL 2. Promote development of additional and updated transmission capacity in Montana.

## Objectives:

- Write letters to Congressional delegation, State Officials, and federal and state agencies and boards about the needs and desires of the membership.
- Attend meetings and provide educational information.

# GOAL 3. Develop the Organization

# Objectives:

- Develop a large, motivated, involved, and broad-based working membership.
- Develop mission statement, goals and objectives.
- Develop Articles and by-laws.
- Obtain IRS tax status of 501(c)3.
- Develop membership materials.
- First year goal of 2,000 members
- Put in place motivated, well respected, active and involved Board
- Meet on a regular basis.

# GOAL 4. Develop a viable funding base, hire staff when developed.

### Objectives:

- Put in place a membership fee structure, including associate members.
- Look into alternative methods of funding.
- Research a donation campaign.
- Research grant possibilities.

# GOAL 5. Promote our organization and its cause.

# Objectives:

- Educate and inform the membership and the public to our efforts and the issues.
- Keep membership involved and motivated.
- Put together letter writing campaigns, call trees, list serve and other efforts to support our goals.
- Effective participation in planning and project review processes including but not limited to NEPA and MEPA.
- Organize effective grass roots support and public hearing attendance efforts. We need to provide education, public forums and promote the positives about responsible energy and its benefits to the communities
- Help find and define community resources available to assist in the process.
- Work with newspapers, radio and TV and all media to let people know of our mission. Find an effective way to communicate and work with all involved in the process.

# GOAL 6. Keeping in mind our mission we will strive to work with all involved.

# Objectives:

- Strive to be inclusive, taking into account all perspectives seek the common ground.
- Try to collaborate and partner whenever possible.

#### GOAL 7. Support the development of an Energy Policy for the State of Montana.

#### Objectives:

- Work with the State to complete a broad based energy policy.

#### **Definition:**

<u>Responsible</u> is defined as: being marked by or involving responsibility, rational, weighing the pros and cons and attempting to make the best decision within a reasonable time frame. Making informed decisions with consideration of the economy, the community and the environment. Supporting a responsible, rational, common sense approach to developing our natural resources.